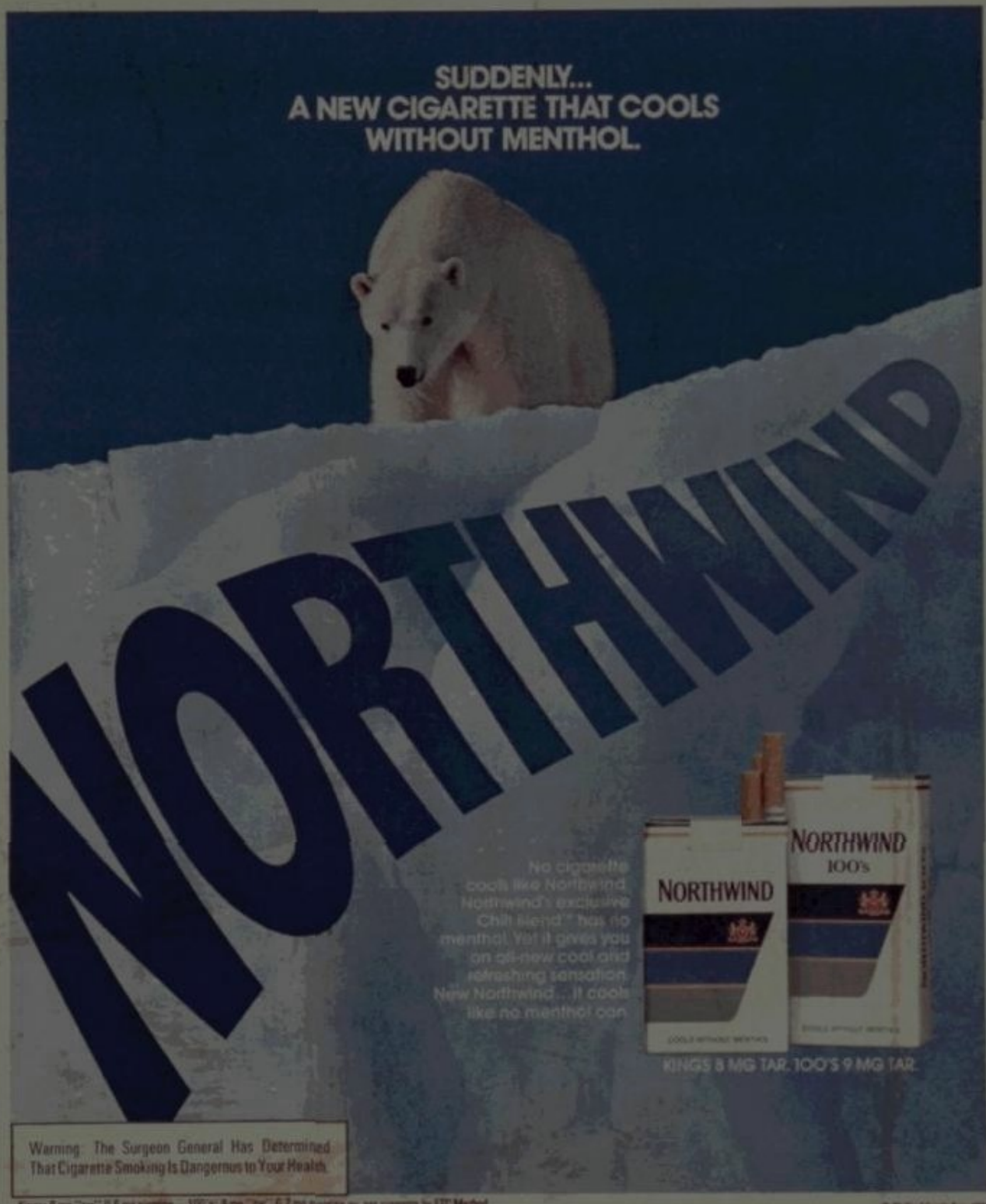
LEO BURNETT U.S.A.
Ad No. 103—"RIDGE TOP"—Req. No. 71304—Page (95/8" x 12")—4 Colors—Sunday Supplements, 1981 (A)
Printed in U.S.A.



Kings: 8 mg "tar," 0.6 mg nicotine—100's: 9 mg "tar," 0.7 mg nicotine av. per cigarette by FTC Method.

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